OVERVIEW OF THE PHASES
OF USABILITY STUDIES

Establish the purposes of the undertaking and the Functional Requirements to meet them

Market Research

Begin to develop a product with usability inputs which meets evolving Functional Requirements

Modeling and Mock-ups

Complete the development with usability testing (and other testing, of course)

Lab tests

Once in production, collect customer usability input and feed this back for next rev

(Pity it has no name because it is very important)